



28th June 2015

Dear Honorary Secretary

This year my Appeal is raising funds for the excellent work of Scope and Mencap, as well as supporting the Royal Ballet School, City & Guilds of London Art School and Royal Academy.

The White Book, on which the Chartered Accountants' Company has kindly led, is one of my Appeal initiatives, and you should by now have received your complimentary copy – I do hope you find it useful.

The focus now shifts to selling as many as possible to the other 25,000 Liverymen and Ward Club Members, and to the wider City family. Happily, thanks to the generous support of the suppliers who took profiles in their section of the White Book, the print costs have broadly been covered, so that every penny of the book's £15 sale price can go to my Appeal.

I therefore now write to ask if you would kindly consider circulating the attached order form to your Members. As you can see, the resulting paperwork is all being handled centrally, so there should be no administrative burden placed on you or your Ward Club.

Your assistance with this request really would be very much appreciated, so we can together raise the maximum amount possible for these five good causes.

With best wishes

The Rt Hon The Lord Mayor
Alan Yarrow